Important Date

Abstract & Full Paper

◇ Submission : 04/02/2025

◇ Date of Seminar : 14/02/2025

Registration Details

Registration Form   **GPAY Scanner**

Gpay no : 8072368950

Registration Fees Details

❖ UG / PG Students : Rs.150
❖ Research Scholars : Rs.250
❖ Academicians : Rs.350
❖ Industry Delegates : Rs.500

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SRI RAMAKRISHNA
COLLEGE OF ARTS & SCIENCE
(Formerly SNR Sons College - Autonomous)

*Ranked 56th by NIRF 2024 Accredited with 'A+' Grade by NAAC
AICTE and UGC approved, ISO 9001:2015 certified, Affiliated to
Bharathiar University, Coimbatore - 641006*

Indian Council of Social Science Research
Southern Regional Centre, Hyderabad

ICSSR-SRC

Sponsored

National Level Seminar

On

"Vision Viksit Bharat @ 2047" - A Roadmap for Industrial Growth, Economic Prosperity and Inclusive Development

Organized by

Department of Commerce with Computer Applications

Date : 14/02/2025   **Time :** 9:30 AM

Venue : Conference Hall 1

About SRCAS

Sri Ramakrishna College of Arts & Science (Formerly SNR Sons college) is a renowned Arts & Science College in the country, where excellence is tradition. It is affiliated to Bharathiar University and accredited by National Assessment and Accreditation Council since 2001, with Grade 'A+' in its 4th cycle. It is recognized by the UGC Act under sections 2f & 12B from 2007. The college enjoys autonomous status since 2004. It is an ISO 9001 : 2015 certified college. The college is under the STAR College Scheme of the Department of Biotechnology (DBT), Government of India since 2019. The College offers 30 Undergraduate Programmes and 10 Postgraduate Programmes with Research Programmes. The students strength is around 6000 with 60% of the faculty with Ph.D qualification and vast experience. SRCAS holds a partnership with Institution Innovation Council. Some of the academic partners are Alamo Community College, Texas, Global cert Pvt. Ltd, Singapore YS Academy Pvt. Ltd, JD Education Training (Multimedia), Asia Pacific University - Malaysia, Sunway College - Malaysia and Amity Global College,-Singapore.

About the Department

The Department of Commerce with Computer Applications was established in the Academic year 2000-2001 with the aim of providing Commerce education with Computer Applications skills to the students. The Department is always taking care to identify and bring out the hidden talents of the students based on the area of interest. It creates platform to them to develop and to become a professionally skilled person. Every year the department arranges for industrial Visits, Seminars, Conferences, Workshops, Webinars by inviting experts from Industry and Academia to extend their innovative and skillful expertise for the benefit of the students. At present, educational institutions are compelled to provide quality personnel to meet the competitive challenges in human resource requirements of the world. Keeping this in view, the department prepares students with sound commerce knowledge along with the skills in the operation of computers, maintenance of computerized Software & Hardware and to carry out all the computerized work in different areas of Finance, Manufacturing organizations and other Service organizations. The Department is fully equipped with qualified Faculties and sufficient infrastructure. The principle focus of the department is to bring out the students with expert Commerce education along with the application of Computer skills to meet the global challenge.

About ICSSR-SRC

The primary objective of the Indian Council of Social Science Research (ICSSR) is to promote research in Social Sciences and to facilitate the utilization of its vast resources. The ICSSR has Six Regional Centres in India among which the Southern Regional Centre is one of them. The Southern Regional Centre was established on 1st February 1973 in collaboration with the Osmania University and the Government of Andhra Pradesh. The major role of the Southern Regional Centre is to act as a representative of the Indian Council of Social Science Research, New Delhi for the promotion of Social Science research and information centre for disseminating and implementing the programmes and the activities of the ICSSR to the social scientists in the region. To serve the requirements of the social science community of the region covering the states of Andhra Pradesh, Karnataka, Kerala, Tamil Nadu, Telangana and the Union Territories of Lakshadweep & Puducherry.

About the Seminar:

India is still considered as a developing economy after 77 years of independence. At the time of independence, the major challenges faced by the economy were Poverty, Lack of formal education, Lack of adequate employment opportunities, Income Disparities, Social Exclusion, Financial Exclusion etc. The country gradually focuses on the inclusive growth of a nation, which helps every individual in the society to access all the resources and government schemes of a nation irrespective of gender discrimination, wealth discrimination, religion, caste etc. Inclusive growth strategies aim to bring everyone under the umbrella of an inclusive nation. To promote inclusive development, the Government of India has taken many measures in the areas of Education and Skill Development, Healthcare Accessibility, Poverty Alleviation, Rural Development, Infrastructure Development, Private Sector Engagement, Banking and financial services, Digitization etc.,

Objectives of the Seminar

- To know the challenges and problems of industries and offer suitable measures to overcome the barriers.
- Identify the strategies followed by the industries for the economic prosperity of a nation.
- Explore the role of government schemes in promoting inclusive development.

Sub Themes

I. Industrial Growth and Economic prosperity
- MSME Problems and challenges
- Adoption of Digitisation in Micro, Small & Medium Enterprises
- Role of the Indian diaspora in global trade and finance
- Digital Platforms and E-commerce
- Adoption of Industry 4.0
- Green Economy
- Blue Economy
- Sustainable Trade and Environmental Governance
- Global Value Chains
- Logistics and supply chain management
- Impact of FDI on Indian Industries

II. Inclusive Development
a) Education and Skill Development
- National Education Policy 2020
- Adoption of digital educational tools in higher education
- Artificial intelligence in education
- 21st Century learning skills
- Entrepreneurship education
- Vocational programmes and Skill Development

b) Banking and Financial Services
- Digital Banking and Financial Services
- Fintech innovations
- Micro Insurance
- Digital Insurance
- Stock Market operations
- Crypto currencies
- Block chain Technology
- Micro Finance Institutions

c) Health Care and Sanitation
- Mental health
- Maternal Health and child mortality rate
- Clean India Programme
- Health care schemes in India
- Digital Health services
- Health literacy in schools and Education

d) Agricultural & Rural Development
- Agricultural and Food security
- Agritech
- Agripreneurship
- AI for agriculture and Rural Development
- Rural Entrepreneurship
- Rural Tourism
- Rural Marketing
- Sustainable Livelihood and rural transformation
- Agricultural and Rural Development schemes in India

e) Other Inclusive Measures
- Financial inclusion
- Digital inclusion
- Social inclusion
- Other welfare measures and schemes in India

Any other topics relevant to the Seminar can be Submitted

Guidelines for Paper submission

1) The paper should be submitted in Word Format (Paper: A4 Font Style: Times New Roman Font Size:12 Line Spacing :1.5 Pages not Exceed : 5 Pages)
2) The Paper should consists of Title of the Paper, Author Name, Address, Abstract and Content of Paper. The Abstract should not be more than 200 words.
3) Maximum 3 Authors (Each authors should pay Registration fees separately).
4) Reference in the paper should be APA Style.
5) The Paper should be Original and Unpublished.
6) The Abstract and Full Paper should be submitted to the E-Mail (bcomca.icssr25@gmail.com) within 04.02.2025.
7) Selected papers will be published in Seminar proceedings With ISBN at Free of Cost For Registered Participant's
8) Published soft copy of articles will be sent through registered mail.